

2010 Junior Achievement Bring it On Bowl-a-thon!

Sponsorship Levels:

Title
\$6,000

Presenting
\$3,500

Prize
\$2,000

Sponsor Exposure on Junior Achievement's Website:

Prominent placement of Logo with direct link to website on ALL Bowl-A-Thon website pages, including informational, company, team, and bowlers

Logo with direct link to website on main Bowl-A-Thon website page only

Logo on main Bowl-A-Thon website page only

Sponsor Name and Logo Exposure:

Bowler & Company Coordinator T-Shirts <i>(sponsor logo)</i>	2,700 t-shirts	.		
Coordinator Informational Binders <i>(sponsor logo)</i>	150 binders	.		
Donation Envelopes <i>(sponsor logo)</i>	6,000 envelopes	.		
Kick-off Invites <i>(sponsor logo)</i>	200 invites	.		
Lane Request Form <i>(sponsor logo)</i>	200 forms	.		
Flyers <i>(sponsor logo)</i>	1,500 posters	.		
Team Captain Informational Packets <i>(sponsor logo)</i>	1,000 packets	.		
Bowler Registration Forms <i>(sponsor logo)</i>	1,500 forms	.		
Company Coordinator Certificates of Appreciation <i>(sponsor logo)</i>	150 certificates	.		
Company Coordinator Weekly Update E-mails <i>(12 weeks w/sponsor logo)</i>	1,800 e-mails	.		
Door Prize Registration Cards <i>(sponsor logo)</i>	3,500 cards	.		
JA Monthly E-mail Newsletter <i>(7 months w/link to sponsor website)</i>	70,000 e-mails	.		
Post-event Survey <i>(sponsor logo w/link to website)</i>	3,000 surveys	.		
Save-the-Date E-mail <i>(sponsor logo)</i>	10,000 e-mails	.		
Signage at Bowling Centers on Event Day provided by JA <i>(sponsor logo)</i>	3,000 bowlers	.		
Thank You E-mail to Prize Recipients <i>(sponsor logo)</i>	2,000 e-mails	.		
Recognition at Bowling Centers on Event Day	3,000 bowlers	.		
Table tents at Kick-off and Wrap-up events <i>(sponsor logo)</i>	50 tables tents	.	.	
Recognition at Kick-off Event & Wrap-up Party	150 attendees	.	.	.
Recognition in JA's Marketing Kit & Annual Report	1,000 reports	.	.	.
Post-event JA Monthly E-mail Newsletter <i>(sponsor logo)</i>	10,000 e-mails	.	.	.
Signage at Bowling Centers on Event Day provided by JA <i>(sponsor name only)</i>	3,000 bowlers	.	.	.
Coordinator Informational Binders <i>(sponsor name)</i>	150 binders	.	.	.
Team Captain Informational Packets <i>(sponsor name)</i>	1,000 packets	.	.	.
JA Monthly E-mail Newsletter <i>(7 months w/logo only)</i>	70,000 e-mails	.	.	.
Save-the-Date E-mail <i>(sponsor name)</i>	10,000 e-mails	.	.	.
Door Prize <i>(sponsor logo on one (1) door prize provided by JA or donated by sponsor)</i>	500 door prizes	.	.	.
Sponsorship of one (1) lane at bowling center		.	.	.

Additional Marketing Opportunities:

Provide giveaways on Bowl-A-Thon Event Day <i>(Door Prizes)</i>	Unlimited	.		
Include coupon/sponsor information in one (1) JA Monthly E-mail Newsletter	10,000 e-mails	.		
Provide signage for display on Event Day <i>(7 signs provided by sponsor)</i>	3,000 bowlers	.	.	
Set-up display table on Bowl-A-Thon Event Day <i>(7 centers)</i>	3,000 bowlers	.	.	
Distribute coupons/brochures in Team Captain Packets	3,000 bowlers	.	.	
Provide bags to distribute prizes to bowlers	1,000 bags	.	.	.
Attend Kick-off and Wrap-up events <i>(networking opportunity)</i>	200 attendees	.	.	.



Yes, I would like to sponsor Junior Achievement's 2010 Bowl-a-thon!

Please complete and return to JA's office by fax at (216) 250-2550 or mail to: 1422 Euclid Avenue, Suite 525 Cleveland, OH 44115.
an invoice for payment.

We will be happy to send you

___ Title Sponsor (\$6,000)	Company Name _____
	Contact Person _____
___ Presenting Sponsor (\$3,500)	Address _____
	City _____ State _____ Zip _____
___ Prize Sponsor (\$2,000)	Phone _____ Fax _____
	E-mail _____